

FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Semester & Year : September - December 2020
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A : SEVEN (7) short answers. Answers are to be written in the Answer (80 marks) Booklet provided.
PART B ONE (1) essay question. Answer all questions in the Answer Booklet (20 marks) (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (80 marks)
INSTRUCTION(S): There are **SEVEN (7)** short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

- a) Describe what is 'resource project management'. 4 marks
- b) Explain **THREE (3)** types of resources that is used in events. 12 marks

Question 2

State **FIVE (5)** roles of a functional manager in charge of an event committee. 10 marks

Question 3

Explain **SEVEN (7)** elements to start an event project. 14 marks

Question 4

Elaborate **SIX (6)** duties that need that an event manager need to fulfill when planning an event. 12 marks

Question 5

Clarify **FOUR (4)** types of information that is available on an event project plan. 8 marks

Question 6

A work breakdown structure is a key project deliverable that organizes the team's work into manageable sections. Describe **FOUR (4)** purpose of using Work Breakdown Structure (WBS) for event planning. 12 marks

Question 7

Clarify **FOUR (4)** project management attributes. 8 marks

END OF PART A

PART B: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Discuss the key responsibilities that an event manager should perform throughout stages on an event project life.

(20 marks)

END OF EXAM PAPER